

CATALINA RESEARCH INC

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Catalina Research Inc Presents...

FLOOR COVERINGS REGION AND STATE MARKETS FC107 Released October 2020

Catalina Research announces the release of our new in-depth analysis of **Floor Coverings Region and State Markets**. Catalina has conducted an analysis of installed floor coverings spending, retail sales by product, and factors driving demand by region and state. Catalina also investigated the retail, distribution and installation contractor businesses by region and state. Catalina segmented industry trends by region and state since all floor coverings sales and installation contractor revenues are driven by local market factors. Each table will assist the floor coverings executive uncover growing markets, the changing product mix; and evaluate consumer, builder, and commercial markets by geographic area. Competitors can also calculate their market share by state and develop strategies to improve their competitive position in 2021 and beyond.

Catalina Reports contain the timely data that allows users to evaluate market size, growth potential, profitability, market share, and the competitive environment by region and state. So turn to a Catalina Report when developing strategies to take advantage of the changing industry product mix, residential and nonresidential market trends, retailer and distributor opportunities, and strategies to increase market share.

The table of contents shows the significant data and information included in this report. Each section is summarized to clearly point out the pertinent industry trends. Look it over, fill out the order coupon and receive your Catalina Report promptly. You will find it a valuable planning tool.

SECTION CONTENT MATTER

- 1. INSTALLED FLOOR COVERINGS SPENDING BY REGION AND STATE AND A GROWTH ANALYSIS (2002-2020)**
- 2. INSTALLED RESIDENTIAL REPLACEMENT FLOOR COVERINGS SPENDING BY REGION AND STATE AND A GROWTH ANALYSIS (2012-2020)**
- 3. INSTALLED BUILDER FLOOR COVERINGS SPENDING BY REGION AND STATE AND A GROWTH ANALYSIS (2012-2020)**
- 4. INSTALLED COMMERCIAL FLOOR COVERINGS SPENDING BY REGION AND STATE AND A GROWTH ANALYSIS (2012-2020)**
- 5. RETAIL FLOOR COVERINGS RETAIL SALES BY REGION AND STATE, PER CAPITA SALES, AND A GROWTH ANALYSIS (2012-2020)**
- 6. RETAIL SALES BY FLOORING PRODUCT BY REGION AND STATE: CARPET AND AREA RUGS, CERAMIC AND STONE TILE, WOOD AND LAMINATE FLOORING, AND LVT AND OTHER RESILIENT FLOORING (2019)**
- 7. STORES SELLING FLOOR COVERINGS AND SALES PER STORE BY REGION AND STATE (2012-2020)**

- 8. RETAIL FLOOR COVERINGS SALES BY CHANNEL BY REGION AND STATE: SPECIALTY FLOOR COVERINGS RETAILERS, HOME CENTERS, HARD SURFACE AND OTHER BUILDING MATERIAL DEALERS, AND OTHER RETAILERS (2017-2020)**
- 9. STORES SELLING FLOOR COVERING BY CHANNEL AND AVERAGE SALES PER STORE BY REGION AND STATE: SPECIALTY FLOOR COVERINGS RETAILERS, HOME CENTERS, HARD SURFACE AND OTHER BUILDING MATERIAL DEALERS, AND OTHER RETAILERS (2017-2020)**
- 10. NUMBER OF STORES FOR FIVE LEADING FLOOR COVERINGS RETAILERS BY REGION AND STATE: HOME DEPOT, LOWE'S, LUMBER LIQUIDATORS, TILE SHOP, AND FLOOR & DECOR (2017-2019)**
- 11. NUMBER AND SALES OF FLOOR COVERINGS DISTRIBUTORS BY REGION AND STATE, SALES PER DISTRIBUTOR, AND GROWTH ANALYSIS (2012-2020)**
- 12. NUMBER AND REVENUES OF FLOOR COVERINGS INSTALLATION CONTRACTORS BY REGION AND STATE, REVENUES PER CONTRACTOR, AND GROWTH ANALYSIS (2012-2020)**
- 13. FACTORS DRIVING FLOOR COVERINGS DEMAND BY REGION AND STATE: PER CAPITA PERSONAL INCOME, RESIDENTIAL BUILDING PERMITS, AND NONRESIDENTIAL BUILDING CONSTRUCTION SPENDING (2012-2020)**

A complete table of contents is available at www.CatalinaReports.com or contact our sales department at (561) 988-0853.

About Catalina Research Inc:

Catalina Research offers a wealth of knowledge and experience in assisting action-oriented executives in uncovering industry intelligence. Our research director, Stuart Hirschhorn, researched construction material, building equipment, and related industries for over three decades. Catalina Research provides the most in-depth, up-to-date, and insightful data on construction materials and building equipment markets. Catalina Reports include pertinent information from government agencies, proprietary research sources, and competitor intelligence. Catalina has relationships with leading business associations, trade publications, and industry consultants to deliver the most insightful industry intelligence. Catalina is a founding member of the Floor Coverings Institute.